



ATHLETICS  
INTEGRITY  
UNIT

The background features a blue-tinted photograph of a female athlete in a running pose, wearing sunglasses and a bib with the number 193. A large, semi-transparent circular graphic is overlaid on the image, containing the text '2018 REPORT'.

# 2018

## REPORT

## WORDS FROM THE CHAIRMAN



**David Howman**  
Chairman of the Athletics Integrity Unit Board

“I suggest the AIU has quickly established itself as an effective, transparent and engaged organisation, a global leader in sports integrity.”

This Annual Report covers the first full calendar year of AIU activities. I am proud to say that we can look back on 12 successful months of work in 2018. We have either delivered or are on the right course for meeting our strategic objectives as outlined in the [AIU's strategic plan for 2018](#). I must underline that our priority in 2018 was to set the processes and procedures that will lay the foundations of the AIU. In this message, I detail three key strategic initiatives which have had a practical impact.

Firstly, on the recommendation of the AIU, in July 2018 the IAAF Council adopted Article 15 of the IAAF Anti-Doping Rules which makes national federations accountable for assisting in the fight against doping and for ensuring appropriate anti-doping measures are in place in their respective jurisdictions. Under the previous IAAF Anti-Doping Rules, obligations of the national federations were limited but the new rules which came into force on the 1 January 2019 change this paradigm. The AIU is looking forward to working closely with national federations to lift standards, and to ensure the reputation of the sport is protected and enhanced.

Secondly, the AIU introduced a new public disclosure policy for the AIU's disciplinary proceedings. Previously, disciplinary cases were confidential until the conclusion of a case (in some cases this would take years). Now, the AIU publicly discloses each step in a disciplinary proceeding. This decision to make disciplinary proceedings transparent has

been well received and has given the athletes and the public confidence in our functioning.

Thirdly, the AIU funded the establishment of a WADA-approved blood testing laboratory in Kenya in September 2018. This is the first time since WADA's inception that an International Federation has taken the initiative to establish a WADA-approved laboratory. It shows that the AIU is taking responsibility for the integrity of athletics and getting things done with a proactive and innovative approach. With the laboratory now operational in the region, blood samples collected in East Africa will no longer have to be transported to anti-doping laboratories in Europe or South Africa for analysis, vastly increasing our testing capacity and capability.

Finally, while the key operational achievements are set out later in this Report, I suggest that the AIU has quickly established itself as an effective, transparent and engaged organisation, a global leader in sports integrity. I believe our work has brought credit to the IAAF and the sport of athletics. I would like to thank my fellow Board members for their unwavering commitment to the cause, and the AIU management team for the high-quality work they have delivered to date.

## WORDS FROM THE HEAD



**Brett Clothier**  
Head of the Athletics Integrity Unit

“We want to make sure as far as possible all our activities are meaningful and have a real impact on protecting the long-term integrity and reputation of athletics.”

In 2018 we built on the foundation established in 2017 and created a Unit that is fit for purpose and capable of achieving the strategic goals we have set. We now have a staff strength of 20, supported by external experts across four departments: Testing & Compliance, Intelligence & Investigation, Education & Communications, and Case Management. This represents a big investment in human resources, which is justified by the depth and breadth of our activities and case work. In the following sections of this Annual Report, you can see the numbers that relate to these activities including details of tests, substances, investigations, cases, and our prevention efforts.

While these numbers are impressive, and a testament to the hard work of the team, it is worth emphasising that we are not just playing the ‘numbers game’ but rather focusing on quality over

quantity. We want to make sure as far as possible all our activities are meaningful and have a real impact on protecting the long-term integrity and reputation of athletics. One matter to note is that we do expect to see an increase in our non-doping activities in 2019 and beyond as the jurisdiction of the IAAF Ethics Board is concluded and passed on to the AIU.

By the time you read this report, the AIU will have made a lot of progress regarding its strategic objectives for 2019, and in preparation for the IAAF World Athletics Championships Doha 2019. Since its inception in 2017, the AIU has come a long way in understanding and dealing with the integrity issues in our sport and made positive steps to restoring its reputation.



# FINANCES

## Financial report for the year 2018

January to December 2018

TESTING PROGRAMME	<b>\$3,618,438</b>
DISCIPLINARY & LEGAL	<b>\$1,268,787</b>
COMMUNICATION & EDUCATION	<b>\$249,767</b>
INVESTIGATIONS & INTELLIGENCE	<b>\$824,451</b>
SUPERVISORY BOARD	<b>\$161,926</b>
ADMINISTRATION	<b>\$210,352</b>
STAFF COSTS (Gross Salary including Social Insurance)	<b>\$2,311,725</b>
<b>TOTAL</b>	<b>\$8,645,446</b>

All figures are in the US dollars.

### REMARKS

- The Head of the AIU was remunerated \$337,494.74 during 2018.
- The chairman was paid an annual remuneration of \$25,000, while two other independent members were paid \$ 12,500 each.
- Costs recoverable from the Russian Athletics Federations (RusAF) to 31 December 2018 - \$817,761.

# ATHLETICS INTEGRITY UNIT IN NUMBERS

Some of the key accomplishments of the year 2018

## TESTING

**8489**  
SAMPLES  
COLLECTED IN 2018

**124**  
COUNTRIES  
SAMPLES  
COLLECTED FROM  
ATHLETES FROM

Across  
**6**  
AREA  
ASSOCIATIONS  
OF THE IAAF

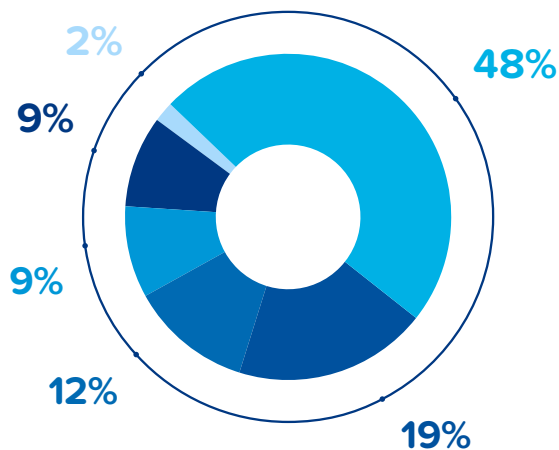
**776**  
elite athletes from  
86 MEMBER  
FEDERATIONS ON  
THE REGISTERED  
TESTING POOL

**6007**  
SAMPLES  
COLLECTED  
OUT-OF-COMPETITION

**3553**  
BLOOD SAMPLES  
COLLECTED

TESTING  
CONDUCTED AT  
**173**  
COMPETITIONS  
SANCTIONED  
BY THE IAAF

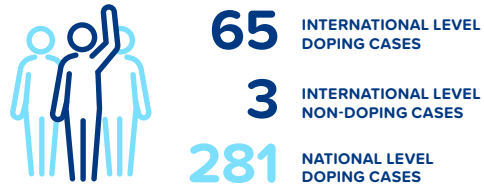
**2482**  
SAMPLES  
COLLECTED  
IN-COMPETITION



### TESTS BY DISCIPLINE

- 48% Long Distance
- 19% Sprints
- 12% Throws
- 9% Middle Distance
- 9% Jumps
- 2% Combined Events

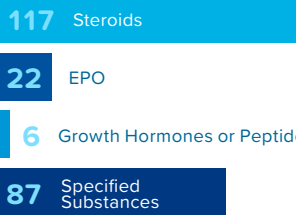
# CASE MANAGEMENT



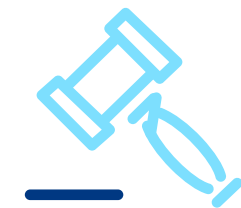
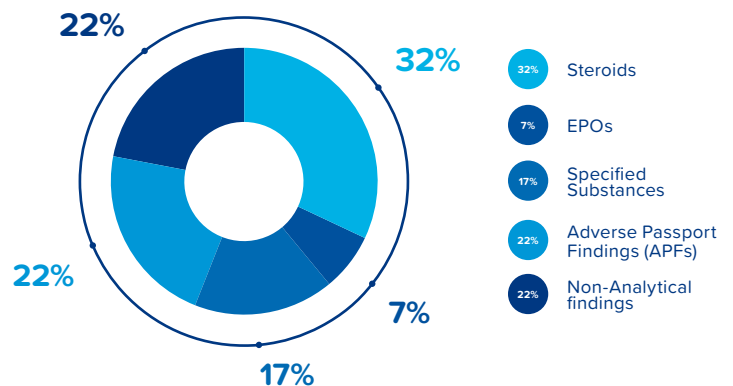
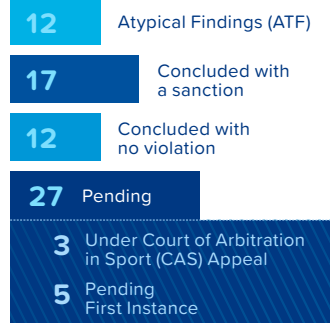
**65 DOPING CASES**  
INVOLVING INTERNATIONAL LEVEL ATHLETES AND SUPPORT PERSONNEL

## SUBSTANCES

## ATHLETES



## TYPES OF ANTI-DOPING RULE VIOLATIONS



**33** FIRST INSTANCE DECISIONS RENDERED  
INVOLVING INTERNATIONAL-LEVEL ATHLETES



**13**  
DISCIPLINARY TRIBUNAL DECISIONS



**9**  
NATIONAL DECISIONS



**7**  
CAS DECISIONS



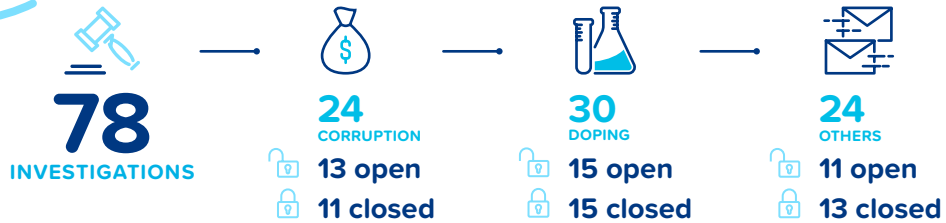
**4**  
AIU DECISIONS

# INVESTIGATIONS

## HIGHLIGHTS:

Successful investigations in a number of non-analytical cases, including for:

- TAMPERING
- WHEREABOUTS FAILURES
- POSSESSION OF PROHIBITED SUBSTANCES



# EDUCATION AND COMMUNICATIONS



Truly Global audience with  
**33,600**  
active users across the world



Over  
**700,000**  
page views in 2018  
a growth of **2000%**  
over 2017



Visits to the AIU website grew by  
**285%**



Hits: AIU Disciplinary Process launch  
**58,000**  
pageviews in just 5 days.

## SOCIALS



**173%**  
increase in followers on Twitter



**30%**  
increase in Facebook followers



Video views grew by  
**86%**  
on Instagram

One year anniversary graphics  
**104,000**  
impressions on Twitter.

# OUTREACH AND ATHLETE ENGAGEMENT PROGRAMMES



**IAAF World Indoor Championships**  
Birmingham, GBR



**IAAF World U20 Championships**  
Tampere, FIN



**Open Session with the AIU during the IAAF Awards Night**  
Monaco, MON



**4 Meetings with the IAAF Athletes' Commission**



**Outreach partners in 2018: NADOs of Finland (FINCIS), Kenya (ADAK) and Clean Athletics programme of the British Athletics.**



## SURVEYS

Athletes took part in the AIU integrity survey



Educational messages delivered through **Website, Twitter, Facebook and Instagram**



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[www.athleticsintegrity.org](http://www.athleticsintegrity.org)